

Michele Bailey

Founder and CEO, The Blazing Group

Michele Bailey is founder of The Blazing Group, a brand and culture agency born of her strategy-first approach to business, flair for sharing stories, and desire to enhance employee wellness while pursuing business goals.

Her advertising agency, Blazing, is turning branding inside out with My Big Idea®, an employee mentoring and wellness program designed to propel individuals forward in their quest for personal and professional success. In short, Michele and her team have found the formula for creating awesome business cultures that drive exceptional marketing.

Countless companies have discovered greater team cohesion and boosted their bottom-line results as a direct result of Michele's proprietary process. Today though, she is pushing her clients and others to take it one important step further; to make true gratitude integral to the way business is done.

