

Cecily Sommers

Author and Business Futurist, Wherefore Co.

There's only one thing Cecily Sommers loves more than solving big, sticky innovation problems for some of the world's great brands: getting others excited about doing it for themselves.

The futurist that Google, Salesforce, Purina, and JP Morgan Chase turn to make sense of the future, Cecily is also a renowned speaker and author who helps people explore big questions like "What's shaping tomorrow's markets?", "Which opportunities give us the most advantage?", and "How do we break our addiction to certainty?"

Cecily's book, *Think Like a Futurist*, was nominated for the "Most Significant Futures Work in Methods and Practice" award, and she has been named one of the "World's Top 50 Female Futurists" by Forbes. Cecily is a two-time TEDx contributor and a frequent speaker at events and conferences around the world.

