

Dr. Lauren Aguilar

Founder and CEO, illuceo

Lauren Aguilar, PhD, - Founder and CEO at illuceo - is a leading expert on diversity, equity, inclusion, and belonging. Lauren specializes in translating the science of DEI into actionable strategies that organizations can use to foster more diverse and inclusive workplaces and products. She partners with innovative companies like Airbnb, Credit Karma, Clif Bar, XL Construction, Zweig Group, Dome Construction, and eBay.



Lauren's superpower is using a data-driven yet human-centered approach to DEI. Her research on diversity, team dynamics, belonging, and communication has been published in the Journal of Experimental Social Psychology, Physics Today, Gender News, Symmetry Magazine, the Encyclopedia of Human Relationships, and the Journal of Personality.

As a thought leader, she has been featured in Fast Company, Yahoo, HRCI, Top Employer, ZDnet, Popsugar, and the Women in Science Forum. She was named a "40 Under 40" by San Francisco Business Times, "Top Diversity Influencer" by Culture Amp, and a "Distinguished Emerging Global Leader" by Womensphere.

Lauren has presented her research at many conferences around the world and has taught courses on DEI at Stanford University and Columbia University.

Lauren earned her PhD in social psychology at Columbia University and completed a postdoctoral fellowship at Stanford University.