

Kristi Coleman

President, Carolina Panthers

Kristi Coleman was promoted to President of the Carolina Panthers in February 2022. In her role, she is responsible for the business operations for the Panthers and works closely with the team's football operations, helping ensure the alignment of organizational priorities and initiatives. Coleman is one of the highest-ranking women in the NFL.

Prior to her promotion, she served as Vice President and Chief Financial Officer (CFO) of Tepper Sports & Entertainment (TSE). As CFO, Coleman oversaw the financial functions for TSE, including budgeting, financial reporting, auditing and risk management. In addition, she was responsible for the management of the Panthers' finance, business strategy, analytics, and human resources departments. Her responsibilities also included all NFL and Collective Bargaining Agreement financial reporting.

Coleman has more than nine years of professional sports experience. She originally joined the Panthers in 2014 as Controller before being promoted to Director of Finance in 2016. Prior to her appointment as CFO of TSE in 2019, Coleman led the due diligence process for what was then the largest sale in NFL history. She began her professional career with the public accounting firm Deloitte, serving as Audit Manager before joining the Panthers. At Deloitte, the Panthers organization was one of her clients.

In 2020, the Charlotte Business Journal recognized Coleman as a "Forty Under 40" award winner. She is on the board of trustees for the Central Piedmont Community College Foundation, Charlotte Regional Business Alliance, and Charlotte Sports Foundation. Coleman is also a member of the Charlotte Executive Leadership Council and serves on the finance committee of Girls on the Run.

Coleman, who grew up near Lake Hartwell, S.C., graduated from Clemson University with a degree in accounting. She also holds a master's degree in professional accountancy from Clemson. Coleman and her husband, Wade, have two sons, Thomas and Charlie.

