

Megan Gilson

Experience Manager, Women's Business Development, PNC Bank

Megan Gilson is the Experience Manager for Women's Business Development for PNC Bank, supporting efforts to make a positive difference for women financial decision-makers to accelerate their financial equality.

Megan's work includes establishing and implementing collaborative programs that strengthen PNC's commitment to women. In this capacity, she supports more than 4,800 PNC-Certified Women's Business Advocates – men and women bankers and advisors who offer a differentiated customer experience to women financial decision-makers across PNC's footprint. Megan is also instrumental in activating PNC Project 257™: Accelerating Women's Financial Equality, which aims to help close the 257-year economic gender gap.

Prior to joining the Women's Business Development team, Megan had roles within PNC's Corporate Communications and Client and Community Relations teams.

Before she came to PNC, Megan spent 16 years in the meeting planning and hospitality industry, managing corporate travel programs and events across the globe. Highlights include managing hospitality for Nike at the 2004 Summer Olympic Games in Athens, Greece, and being named "2005 Planner of the Year" by the Pittsburgh Chapter of Meeting Professionals International.

Megan is currently on the board of directors for the Women and Girls Foundation of Southwestern PA, the executive committee of the Southwestern PA United Way Women's Leadership Council and supports various non-profits in her community. She's a runner, a music lover and a certified yoga instructor and lives in Pittsburgh with her husband and 12-year-old son.

