

Carolyn E. Howell

President and CEO, Events USA

Carolyn is the President & CEO of EVENTS USA which has a focus on producing events that assist companies recognize, reward, and retain their valuable staff and clients. As a visionary corporate event planning professional with more than twenty-five years of experience, Carolyn leads her team in delivering outstanding client experiences. She has been the creative energy behind more than 2,600 successful events. Creating a wide variety of customized experiential events ranging from company outings, team building events, employee appreciation events, client appreciation experiences, executive board retreats, conferences, meetings, and formal receptions, the EVENTS USA team is satisfaction driven.



To assist local business professionals network to success Carolyn launched and hosted the Sterling Women of Washington DC monthly luncheon from 2014 to 2017. Prior to this, in 2004 she co-launched Fun Company Picnics, and in 2011 became the sole owner and CEO of Fun Company Events LLC, a minority woman-owned small business that later re-branded as EVENTS USA.

Carolyn is also the Managing Director of the SEDI-CASE in the DMV and Executive Producer of OURTV Network's, CFN, Pop-up TV & Caribbean Food & Travel.

Carolyn was recognized as a:

2022 ICABA Women of Impact Honoree

2022 International SHE Awards Honoree - Ladies In Business, Dubai, UAE

2021 Community Business Leader in Prince George's County,

2018 Women in Business Champion of the Year by the DC, Chamber of Commerce, In 2017 Top 100 Minority Business Enterprise (MBE)

2016 Chairman's Award Honoree presented by the Loudoun Chamber of Commerce 2015 Sterling Woman of the Year Award recipient.

2010 Washington Business Journal Minority Business Leader.

Carolyn currently holds seats on the Board of Directors of the:

2013 - Present: DC Chamber of Commerce, Washington, DC

2017 - Present: Associates Board of the Wolf Trap Foundation of the Performing Arts,

2015 - Present: Advisory Council of WEW Women Elevating Women. DMV

Prior Board seats include:

2013 – 2023 The O Mansion & O Museum

2004 – 2011 Visit Loudoun, Loudoun County, VA

Carolyn is a member of the Women Presidents Organization (WPO) since 2017, and Women Elevating Women (WEW) since 2018. Carolyn is the mother of three adult children and resides in Maryland with Ben, her husband of more than 48 years.